

Heritage Fest Art & Craft Show

N. 3rd St. & Lincoln Ave. - West Dundee, IL

Saturday, September 18, 2021 10:00 A.M. - 6:00 P.M.

Sunday, September 19, 2021 10:00 A.M. - 5:00 P.M

- Please visit our website at www.artoftheheartland.com for more details on the festival.
- Booths west of 4th street cannot be set up until Saturday morning due to fireworks Friday night. Please specify on the application whether you are setting up on Friday afternoon or Saturday morning.
- Initial jury date is **April 15th**. If you wish a particular booth or a corner please send in by April 15th. You may apply and be accepted into the show before April 15th but we cannot assign booth spaces until after April 15th when we know exactly what spaces are available.
- After that date; the jury committee continues to accept applications until the show is full.
- We limit **jewelry** booths to 15% of a show so please send in early.
- **Booths are 10 X 10 on pavement.** You need to bring your own fully enclosed tent with weights.
- Security will be provided for Friday and Saturday nights.
- Crafters are required to park at Spring Hill Mall and we will provide transportation to and from throughout the day.
 - No refunds due to weather or other occurrences beyond our control.
 - Electricity is NOT available.
 - No pets allowed except for trained animals assisting the disabled.
 - **We will provide forms for Illinois sales tax collection.**
 - You are required to remain with your booth set up for the duration of the show. If you take down early; you will be removed from the mailing list. (exceptions due to weather or any prearrangements made)
 - No imported or commercially made items.
 - All items must be handcrafted, high quality arts and crafts made by the exhibiting artist or partner. Art of the Heartland reserves the right at its sole discretion to remove any questionable items or if it determines in its sole opinion that your items are questionable; you will be asked to leave the show with no refund of your booth fee.
 - All participants affirmatively represent that no copyright, trademark, patent or other intellectual property has been infringed upon in any way including but not limited to the design, manufacture, display or sale of any products at our shows. Every participant agrees to defend, indemnify and hold harmless Art of the Heartland from any claim of intellectual property infringements which may arise in conjunction with the design, manufacture, display or sale of any products at this show.
 - The role of Art of the Heartland is one of providing selling space. All participants acknowledge and agree that Art of the Heartland is not an insurer and it shall not be responsible for any contract claim, loss or damage to property, or personal injuries to the participant, or the participant's family, employees, agents, or invitees. Every participant agrees to defend, indemnify and hold harmless Art of the Heartland for any such claim which may arise in conjunction with the participation, display and/or sale of any products at this show.

Future Applications
 _____ mail
 _____ email

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Office use only

NAME _____ ADDRESS _____

CITY _____ ST _____ ZIP _____ PHONE _____

BUSINESS NAME _____ WEBSITE _____

EMAIL _____ STATE TAX ID# _____ (not required)

Description of Crafts _____

Outside Space 10 X 10		@ \$154.00
Corner Space (2 open sides)	additional	\$ 50.00
		Total

Please specify: _____ Fri. set up 1pm – 6pm
 _____ Sat. set up 7:30 am – 9:30 am

When filling out application online (including the return address label at the bottom of page), save on your desktop and email to: robin@artoftheheartland.com with your photos.

Please email at least 4 photos of your work AND 2 “work in progress” or “workshop” photos, booth photo Please have at least one of your photos appropriate for social media if desired.

If you are a returning crafter and have already emailed photos; you do not need to send photos again unless you add a new media.

- Option #1** - Mail in completed application with check. Email photos.
- Option #2** - Email completed application and photos. Mail in check.
- Option #3** - Email completed application and photos. Pay using Paypal (\$5.00 fee) or Zelle (free)– We will send invoice for Paypal or request for Zelle.

Payment (check) or payment arrangement (Paypal or Zelle) **MUST** accompany your application. We will contact you after June 30th to inform you that we are cashing your check or to arrange payment via Paypal or Zelle.

ART OF THE HEARTLAND P.O. Box 897 Rock Falls, IL 61071



When your payment is processed; you will receive a confirmation letter **in the mail** with your booth assignment and flyers to put in your sale bags at shows or display on your table for people to “take one”.

I have read and agree to all the information and conditions stated on first page of this application.

SIGNATURE _____ DATE _____

REFUNDS WILL NOT BE GIVEN AFTER August 19, 2021 (Sorry, no exceptions)

Jury Date - April 15, 2021s (for specific placement) We accept applications until full.

Cut---  -----return address label-----  ---Cut

Art of the Heartland
 P. O. Box 897
 Rock Falls, IL 61071

