

35th AUTUMN ON THE FOX ART & CRAFT SHOW

Pottawatomie Park – 8 North Ave.

St. Charles Scarecrow Festival, St. Charles, IL

October 8, 9, and 10, 2021 Friday and Saturday 10 – 5, Sunday 10 – 4

- Please visit our website www.artotheheartland.com for more details about the show and festival.
- Our booths are located exclusively in Pottawatomie Park (all on grass) with a lovely view of the Fox River.
- We have two large tents: **A** and **B** running perpendicular to the river. The “**tent**” spaces are 8' deep and 11' long.
- The “**outside**” spaces (where you bring your own tent) border the large tents or are in rows between the tents and the surrounding area. The “outside” spaces are 10 X 10.
- **Set-up is Thursday afternoon from 1:30 until 6:00 P.M. (preferred) or Friday morning from 7:30 – 9:30 A.M.**
- **Space is available in our storage tent (6' X 9')** if you need to store overstock (see application page).
- Initial jury date is **April 15th**. If you wish a particular booth or a corner: please send in by April 15th. You may apply and be accepted into the show before April 15th but we cannot assign booth spaces until after April 15th when we know exactly what spaces are available.
- After that date; the jury committee continues to accept applications until the show is full.
- We limit **jewelry** booths to 15% of a show so please send in early.
- **Security will be provided Thursday, Friday and Saturday nights.**
- There is a single lane driveway into the park; our staff and the Park District personnel will direct you in and out. (Please have your Entry Card in your windshield – this indicates your location) If the ground is DRY, the Park District will allow us to drive our vehicles into the park. NO ONE can pull up to their spot to unload. We are permitted to pull in one vehicle length off the pathways.
- **We are required to bus crafters to the East Side Sports Complex to free up closer parking for your customers.** We provide small buses to bring you back and forth throughout the day.
- Those with handicap permits, please take our buses or have someone drive you in and out in the am and pm.
- **Please be aware that this is a large park – it will be necessary for you to walk to/from the van drop off, to/from the park and to/from your booth to the washrooms and food.**
 - No refunds due to weather or other occurrences beyond our control.
 - Electricity is NOT available.
 - No pets allowed except for trained animals assisting the disabled.
 - **We will provide forms for Illinois sales tax collection. We are required to furnish the state with your contact info.**
 - You are required to remain with your booth set up for the duration of the show. If you take down early; you will be removed from the mailing list. (exceptions due to weather or any prearrangements made)
 - No imported or commercially made items.
 - All items must be handcrafted, high quality arts and crafts made by the exhibiting artist or partner. Art of the Heartland reserves the right at its sole discretion to remove any questionable items or if it determines in its sole opinion that your items are questionable; you will be asked to leave the show with no refund of your booth fee.
 - All participants affirmatively represent that no copyright, trademark, patent or other intellectual property has been infringed upon in any way including but not limited to the design, manufacture, display or sale of any products at our shows. Every participant agrees to defend, indemnify and hold harmless Art of the Heartland from any claim of intellectual property infringements which may arise in conjunction with the design, manufacture, display or sale of any products at this show.
 - The role of Art of the Heartland is one of providing selling space. All participants acknowledge and agree that Art of the Heartland is not an insurer and it shall not be responsible for any contract claim, loss or damage to property, or personal injuries to the participant, or the participant's family, employees, agents, or invitees. Every participant agrees to defend, indemnify and hold harmless Art of the Heartland for any such claim which may arise in conjunction with the participation, display and/or sale of any products at this show.

Future Applications

_____ mail

_____ email

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St. Charles Scarecrow Festival October 8, 9 and 10, 2021

Office Use Only

NAME _____ ADDRESS _____

CITY _____ ST _____ ZIP _____ PHONE _____

BUSINESS NAME _____ WEBSITE _____

EMAIL _____ STATE TAX ID# _____ (not required)

Description of Crafts _____

Tent Space 8' deep x 11' wide	Along tent walls	@ \$344.00
	Middle row of tent (2 open sides)	
	End-cap space (3 open sides)	additional \$ 50.00
Outside Space 10' x 10'		@ \$304.00
	Corner Space (2 open sides)	additional \$ 50.00
Storage Space 6' x 9'		additional \$ 50.00
		Total

When filling out application online (including the return address label at the bottom of page), save on your desktop and email to: robin@artoftheheartland.com with your photos.

Please email at least 4 photos of your work AND 2 “work in progress” or “workshop” photos and booth photo
Please have at least one of your photos appropriate for social media if desired.

If you are a returning crafter and have already emailed photos; you do not need to send photos again unless you add a new media.

- Option #1** - Mail in completed application with check. Email photos.
- Option #2** - Email completed application and photos. Mail in check.
- Option #3** - Email completed application and photos. Pay using Paypal (\$5.00 fee) or Zelle (free)– We will send invoice for Paypal or request for Zelle.

Payment (check) or payment arrangement (Paypal or Zelle) **MUST** accompany your application. We will contact you after June 30th to inform you we are cashing your check or to make arrangements for Paypal or Zelle payment.

ART OF THE HEARTLAND P.O. Box 897 Rock Falls, IL 61071

When your payment is processed; you will receive a confirmation letter **in the mail** with your booth assignment and flyers to put in your sale bags at shows or display on your table for people to “take one”.



I have read and agree to all the information and conditions stated on first page of this application.

SIGNATURE _____ DATE _____

REFUNDS BEFORE September 8, 2021 with a \$10.00 CANCELLATION FEE

REFUNDS WILL NOT BE GIVEN AFTER September 8, 2021 (Sorry, no exceptions)

Jury Date - April 15, 2021 (for specific placement) We accept applications until full.

Cut----------return address label----------Cut

Art of the Heartland
 P. O. Box 897
 Rock Falls, IL 61071

